

2021 Sponsorship Levels

These introductory prices are only available through June 2021

Gold \$650	Silver \$300	Bronze \$150
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Memberships or Complimentary Monthly Program Registrations			
Memberships/Monthly Programs (up to a \$300 value)	3	2	1
Your Logo			
Displayed on our website (with company info and link)	✓	✓	✓
Displayed at our monthly meetings (presentation opening)	✓	✓	✓
Displayed on our email communications (thank you to our sponsors section)	✓	✓	✓
Social Media Presence			
Mentions in our social media postings	2	1	
Communication to Our Members			
5 minutes of speaking time at our meetings	3	2	1
Job posting email to our contact list (subject to Board & Marketing approval)	3	2	1
Video share during our meetings (up to 10 mins and subject to Board & Marketing approval)	2	1	
Mass email to our contact list (subject to Board & Marketing approval)	2	1	

In-Kind Sponsorship & Custom Sponsorship Opportunities

In-Kind Sponsors provide professional development seminars, venue space, meals, or other resource at no charge and receive:

- A dedicated website mention during the month of sponsorship
- 5 minutes speaking time at event

The ATD LI Outreach team will gladly work with you to create a custom sponsorship experience to meet your needs and budget.